

# VOGUE

AUSTRALIA

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*Stylish winter*

\$8.50 JUL '11 NZ \$9.99



07



La Biosthetique Epicelan Purifiant anti-dandruff shampoo, \$33.

## A HAIR AFFAIR

A dry, itchy or flaky scalp is one of winter's woes, but according to trichologist David Salinger, these symptoms don't always point to the dreaded D-word (dandruff). "The most common scaly problem seen by trichologists is psoriasis [an auto-immune problem]," he says, adding that the heating in our homes and offices in winter can reduce moisture in the skin and increase the problem. To address the issue, the best place to start is your shampoo. "Frequent shampooing removes the oil [sebum] and reduces or prevents the itching," he says.

French company La Biosthetique is one of Europe's top luxury hair and skincare brands and is known for its prescriptive approach to hair care. Before you buy any products, your hairstylist analyses your scalp with a three-stage scientific process: a scalp indicator test with a sticky cardboard tab, which tests whether you have flaking; a pH test; and a sebum test to determine what state your scalp is in. You will then be prescribed an appropriate shampoo, conditioner and a "lotion" (applied directly to the scalp after drying hair), which is like a moisturiser or skincare treatment product for your scalp.

"In the hair industry the scalp is not addressed enough," explains Alex Fuchs of Bauhaus Hair, a chic salon in Sydney's Waterloo, which takes the top graduates from adjacent Pivot Point hair academy and exclusively uses La Biosthetique. "People only care for the lengths and ends of the hair, but the scalp is simply a continuation of the skin on your body and people often neglect it since it's covered in hair," he says.

Joe Giampa, of La Biosthetique concept salon Capelli da GG in Melbourne's stylish Como Centre, agrees. "We're excited because of the results we get," he says, citing several clients who have had debilitating scalp conditions cleared up in a matter of weeks. Capelli da GG also offers makeovers and skincare consultations from the extensive La Biosthetique range. "A lot of products on the market are from a hairdressing background or are not thoroughly researched. La Biosthetique has a long history and its products are more holistic, which enables us to get into the grooming area instead of just being about hair."

La Biosthetique Epicelan Equilibre dandruff lotion, \$

100 ml e 3.4 fl.oz.

## VIVE LA DIFFÉRENCE

Boutique French perfume brand The Different Company is finally back in Australia again, thanks to distributor and beauty therapist Vaia Pappas (who is also known for her fabulous facials). "Our philosophy is to try to make each fragrance different, whether it's a component that has never been used in a fragrance before, a high concentration of pure essence, or a combination of both," says CEO Luc Gabriel. The brand's latest creation is from perfumer Céline Ellena (daughter of fragrance great Jean-Claude Ellena, now in house at Hermès) and mingles calisson (a French sweet), cedarwood and musk. "It's luxurious and simple at the same time ... It could be worn as easily as a beautiful white cotton shirt," says Gabriel.



## So purse-worthy

No more parched pouts with Crabtree & Evelyn's ultra-moisturising lip butters in Citron Crème & Honey, Crème de Menthe and Vanilla Crème Brûlée.



Crabtree & Evelyn lip butters, \$10 each.

Apot.Care Contour Regard Irido-Radiant eye balm, \$130.

## Parisian perfection

New to Australian shores, this Paris *Vogue* favourite takes its inspiration from active ingredients used in ophthalmological applications. Packed with medical-grade ingredients for maximum cell regeneration, the innovative Apot.Care anti-ageing range protects skin from environmental stressors.

Anni Hall



Apot.Care anti-ageing Serum Journalier Irido-Radiant, \$215.